

LOVE IN ACTION

LIVING FOR OTHERS MAKES CHRISTIAN LIFE MEANINGFUL



2022 STRATEGIC PLAN

2022

(Living for others makes Christian life meaningful)

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1. INTRODUCTION

Love in action (LIA) is charity organization whose main objective is to reach out to masses by demonstrating love of God. We are of view that God's love demonstration is but not limited to preaching word of God, praying for people but also reaching them with physical and social needs.

2. VISION

Demonstrating God's Love by Reaching out to a whole person "Spiritual & Physical" life.

Leading Verse **1 John 3:18** "*Dear Children, let us not love with words or tongue but with actions and in truth*)

3. MISSION STATEMENT

To proclaim the Gospel of Jesus Christ through acts of compassion and fulfilling the Great Commission by making disciples who make disciples.

4. SPECIFIC OBJECTIVES

1. Provide basic needs (Food, shelter, cloths) to less privileged groups (widows, orphans, aged, those with chronicle illness) in all parts of Malawi
2. Support vulnerable children so that they access education through providing scholarships and school supplies
3. Support indigenous pastors with basic needs for the spread gospel of Jesus such as Provide Bibles and other discipleship materials such as Bible study guides in districts where we currently serve

4. MOTTO

Living for others makes Christian life meaningful.

5. CORE VALUES

- Compassion.
- Endurance.
- Creativity.
- Justice.
- Peace.
- Wisdom.

6. TARGET GROUPS

Love in action plan targets the following groups

- i. Orphans
- ii. Widows
- iii. Widowers
- iv. Vulnerable
- v. People with chronicle illness
- vi. Indigenous pastors

7. SOURCE OF FUNDS

Love In Action mobilize its resources for its projects through its partners.

A partner is any person or organization who has understood the vision of Love in action and is willing to support its aims and objectives through contributing towards specific project or through prayers.

8. PARTNERSHIP

The following is procedure for becoming a partners of LIA:

- i. Read and understand the vision and objectives of LIA
- ii. Be willing to sign membership agreement form upon payment of membership entry contribution which is currently at minimum of MK2000 as of now. And an membership ID will be issued to a member.
- iii. Be willing to support organizational project through monthly contributions as well as any other contribution when need arises
 - It doesn't matter how small it may be contributed (active membership).

9. 2022 – STRATEGIC PLAN

A. Introduction

This section outlines series of activities and actions to be taken for within 2022 so as to move forward with our vision and objectives.

B. Project overview.

2022 Action plan aims preaching the love of our Lord Jesus Christ to less privileged individuals through sharing what we have.

We are to show love to those who need it most so that they see themselves as valuable members of the society.

C. Action Plan

2022 action plan is targeting 80 beneficiaries in the following districts

1. Lilongwe (10 beneficiaries)
2. Mchinji (10 beneficiaries)
3. Dowa (10 beneficiaries)
4. Blantyre (10 beneficiaries)
5. Mzuzu (10 beneficiaries)
6. Mzimba (10 beneficiaries)
7. Mulanje (10 beneficiaries)
8. Salima (10 beneficiaries)

D. Action plan methodology

- This action plan is divided into four phases
 - a. Phase 1
 - b. Phase 2
 - c. Phase 3
 - d. Phase 4
- Each phase has three main activities as follows
 - Beneficiary identification
 - Resource mobilization
 - Resources distribution

a. Beneficiary identification

This is an activity where by beneficiary shall be identified for staged action plan phase.

Love in Action shall formulate Beneficiary Identification Team (**BIT**) which shall corroboratively identify the beneficiaries based on given targets.

The following are the guidelines for identifying a beneficiary

Step 1: Teams shall be delegated to go around the allocated area and observe the status of people and interview them if they feel resembles the unique traits of our beneficiaries.

Step 2: Teams shall Shortlist the beneficiaries identified in excess such that the shortlisted beneficiaries doubles the required number.

Step 3: Each team shall submit the list of shortlisted beneficiary to the Beneficiary Identification Team **(BIT)**.

Step 4: Beneficiary Identification Team **(BIT)** shall sit down and scrutinize the shortlisted beneficiary and verify if the data submitted is the true reflection on the ground.

Step 5: Beneficiary Identification Team **(BIT)** shall release the final list of beneficiaries of that particular project.

b. Resource Mobilization

- This is stage whereby Love in Action corroboratively shall use various mechanisms to gather resources for the beneficiaries identified based on their respective needs.
- Love in Action uses its partners (Members) to gather its resources.
- The following mechanisms are some of methods that are used to gather resources.

i. Pick Beneficiary Method (PBM)

Partners (Sponsor) can pick from list of beneficiaries and commit to support the beneficiary of his/her needs upon signing PBM memorandum of understanding with Love in Action

ii. Love Support Account (LSA)

Partners (sponsors) make a monthly contribution in form of monetary value with minimum of K500. This amount of money shall be used to buy assorted item to support identified beneficiaries based on their needs.

iii. Love support Bag (LSB)

Partners make monthly contributions inform of material resources such as food, cloths, shelter, stationary materials e.t.c . These materials shall be distributed to identified beneficiaries based on their needs.

iv. Love Support Walkthrough (LSW)

This is an activity that shall involve Love In Action partners matching while asking for help from public for specific project action plan.

v. Buy from LIA (BFL)

Partners prepare fundraising brands such as T-shirts and other things for sale, people buy the brands as to support the project in specific.

c. Resource Distribution

This is final stage of action plan phase whereby all the resources gathered shall be distributed to the identified beneficiaries based on their needs.

Teams that identified the beneficiaries shall be the same teams to do the distribution of the gathered resources.

The following are the guideline for the distribution of the gathered resources

- i. Resources shall be distributed based on needs
- ii. Word of God must be preached to all beneficiaries so that they understand the love of God.
- iii. After distribution team leader must write a report
- iv. Pictures and videos must be captured as evidence for the distribution

2022 – CALENDAR OF EVENTS

The following section outlines series of events for Love in Action Strategic plan.

Phase 1

- **Beneficiaries Identification** → February 5 – February 20
- **Resource Mobilization** → February 21 – March 27
- **Resource Distribution** → March 20 – March 27
- **Submission of reports by teams** → 27 March – 31 March

Phase 2

- **Beneficiaries Identification** → April 1 – April 15
- **Resource Mobilization** → April 16 – June 25
- **Resource Distribution** → June 15 – June 23
- **Submission of reports by teams** → June 24 – June 26
- **Monitoring and evaluation For 2022 half year Action plan** → June 27 – June 30
- **Executive Leadership meeting** → July 1st

Phase 3

- **Beneficiaries Identification** → July 5 – July 25
- **Resource Mobilization** → July 26 – March 31
- **Resource Distribution** → September 20 – September 30
- **Submission of reports by teams** → September 27 – September 30

Phase 4

- **Beneficiaries Identification** → October 1 – October 15
- **Resource Mobilization** → October 16 – December 10
- **Resource Distribution** → December 10 – December 15
- **Submission of reports by teams** → December 16 – December 19
- **Monitoring and evaluation For 2022 Action plan** → December 20 – December 27.
- **Executive Leadership meeting** → 28th December 2022